Danielle Sousa

CS-499 Computer Science Capstone

Instructor: Professor Kraya

3/17/2025

**Journal Entry: Module 3 Marketing with ePortfolios and Artifact Update**

1. **How might you use an ePortfolio for the benefit of self-promotion?**

I may use my ePortfolio for self-promotion, sharing what I have learned throughout my time at SNHU in the Computer Science degree program. I will be able to archive my work for future employees to see in hopes of landing a job in the computer science market.

1. **How might you mitigate risks while maximizing the marketing potential of the ePortfolio?**

I might mitigate the risks while maximizing the marketing potential of the ePortfolio by considering what ethical implications could arise from sharing any content that is personal or not proprietary to me. In other words, any information that comes from a third party. Update my ePortfolio on a regular basis to keep current with emerging or trending technology. Last make sure that any sensitive information is secure. To maximize my ePortfolio, I could continuously share my portfolio on professional sites while updating my eportfolio visually to make it stand out and be visually appealing to potential important contacts or employers.

1. **Describe possible downsides or risks—for instance, the risks of posting intellectual property online for public consumption.**

The potential risks of posting intellectual property could cause severe damage to my reputation if someone were to use the content negatively. It could cause me to be in legal issues which can cost me time and money. Other people could replicate or reverse-engineer my work and this could cause me to lose the rights to my content.

1. **Which course outcomes have you achieved so far, and which ones remain?**

Since I have yet to start on any of my enhancements, I have not yet achieved any course outcomes, however, I will be working on this next and hope to have my first enhancement completed by the end of the week and the course outcome of Demonstrate an ability to use well-founded and innovative techniques, skills and tools in computing practices for the purpose of implementing computer solutions that deliver value and accomplish industry-specific goals.

**Status Checkpoints for All Categories**

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| --- | --- | --- | --- |
| **Checkpoint** | **Software Design and Engineering** | **Algorithms and Data Structures** | **Databases** |
| **Name of Artifact Used** | CS-360 Events Tracking  App | CS-360 Events Tracking  App | CS-360 Events Tracking App |
| **Status of Initial Enhancement** | Enhancement one is in Progress and is on track to be completed by 3/23/25 | Enhancement is pending and is on track for submission by next week 3/30/25 | Enhancement is pending and is on track for submission by next week 4/06/25 |
| **Submission Status** | Planned not yet completed | Planned not yet completed | Planned not yet completed |
| **Status of Final Enhancement** | Planned not yet completed | Planned not yet completed | Planned not yet completed |
| **Uploaded to ePortfolio** | Planned not yet completed | Planned not yet completed | Planned not yet completed |
| **Status of Finalized ePortfolio** | Planned not yet completed | Planned not yet completed | Planned not yet completed. |